

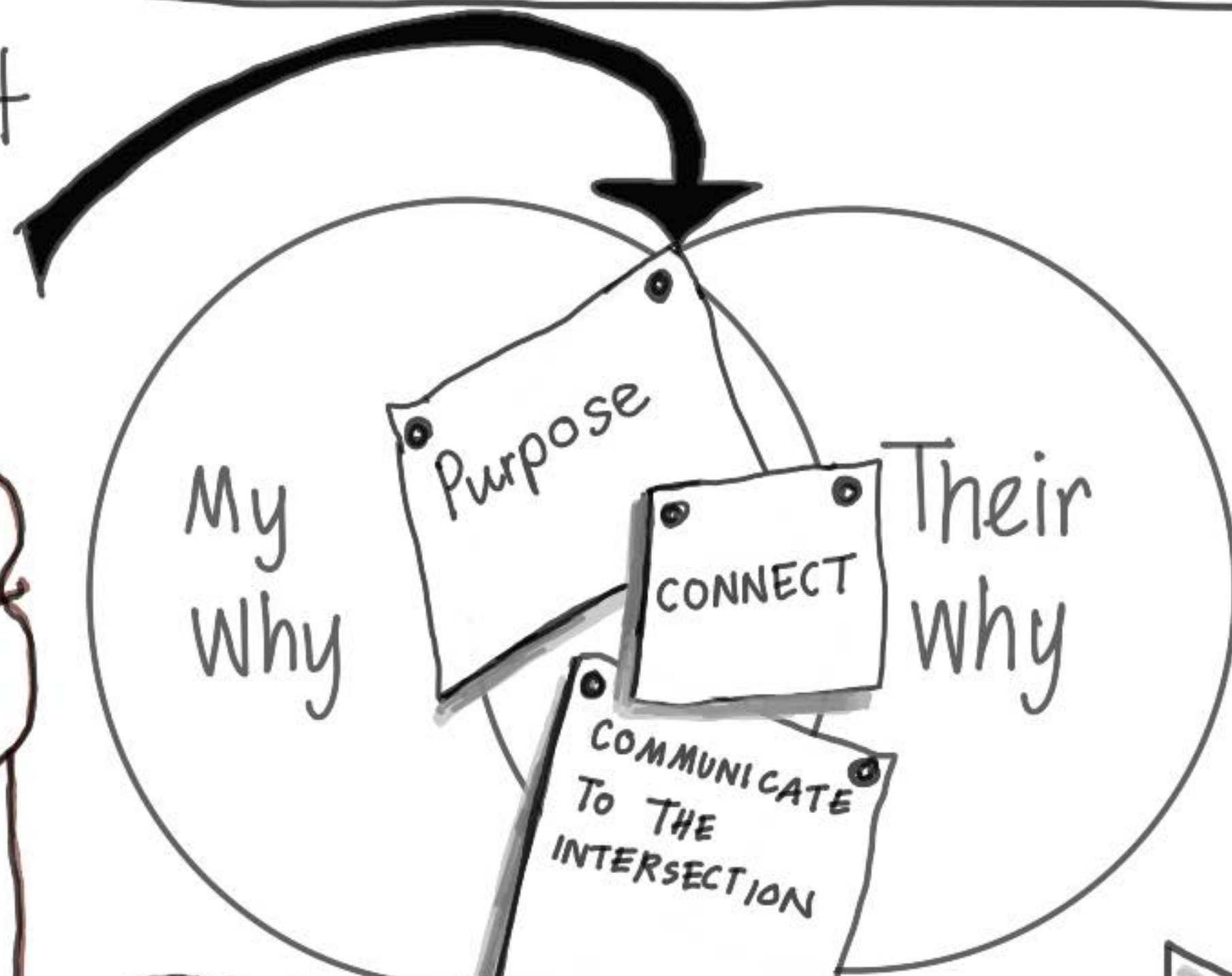
2

# Belief

"When you know your why... your what has more impact, because you're walking in or towards your purpose."

Respect the Why

Last Chocolate Brownie **Ball**



THE SCIENCE OF STORY TELLING

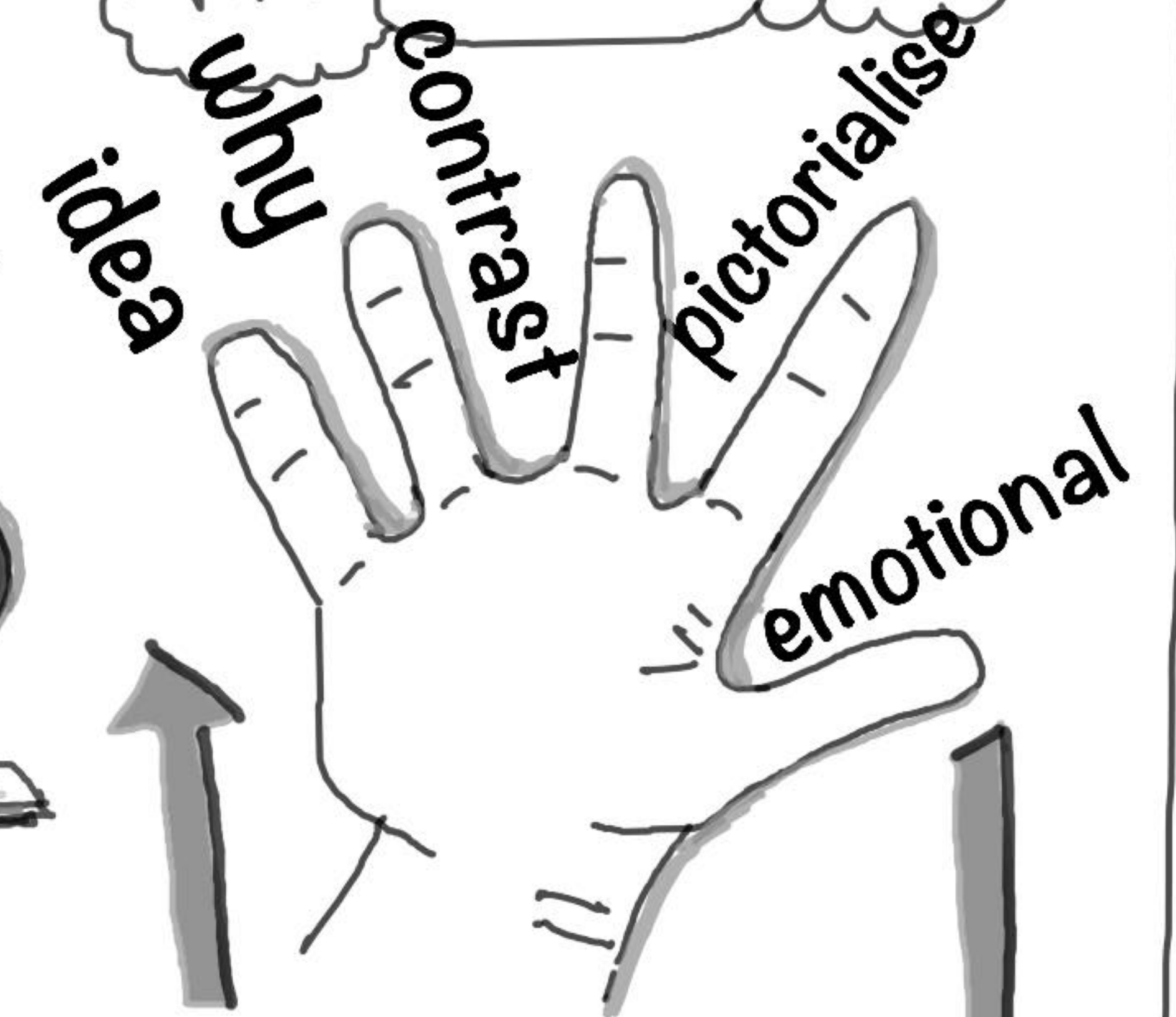


3

# Craft

your message

Refine **SPEAK** Refine



Emotional Connection

4

# Deliver

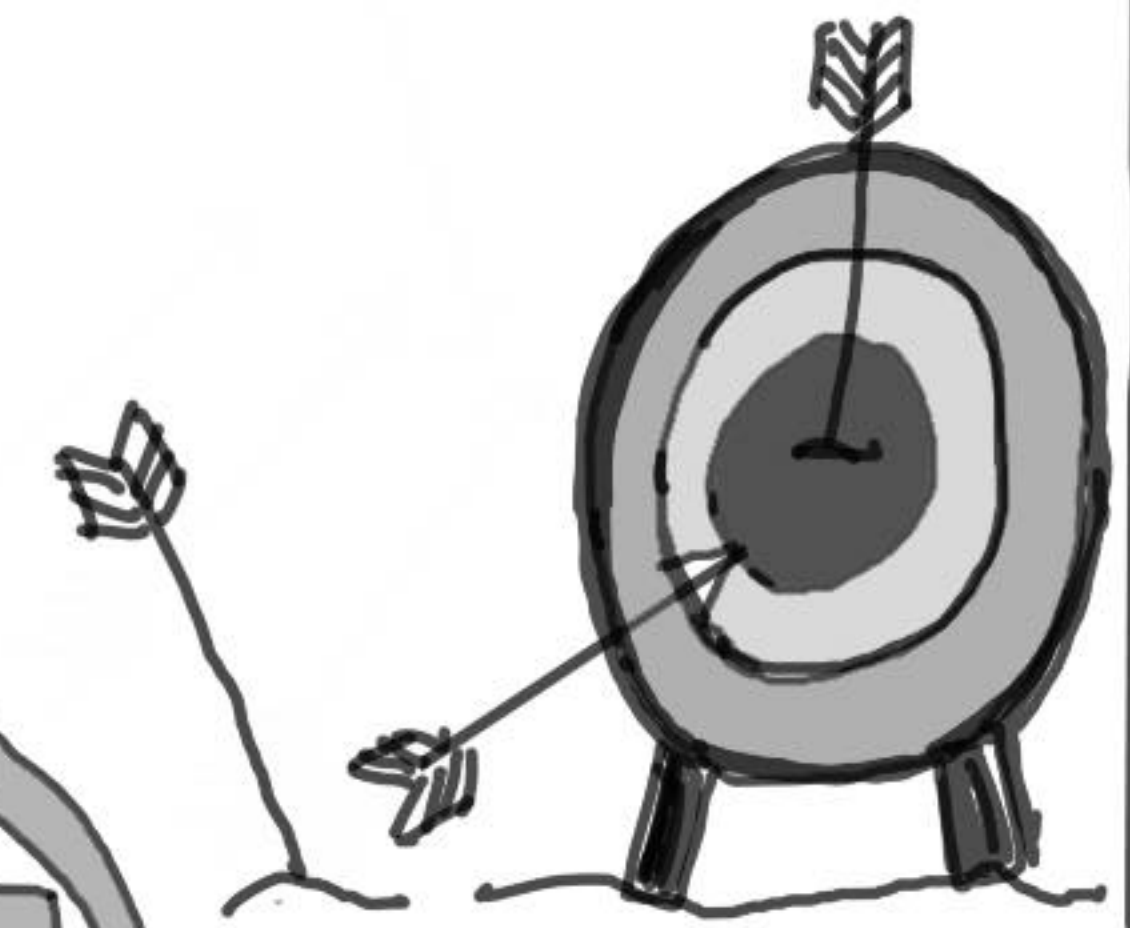
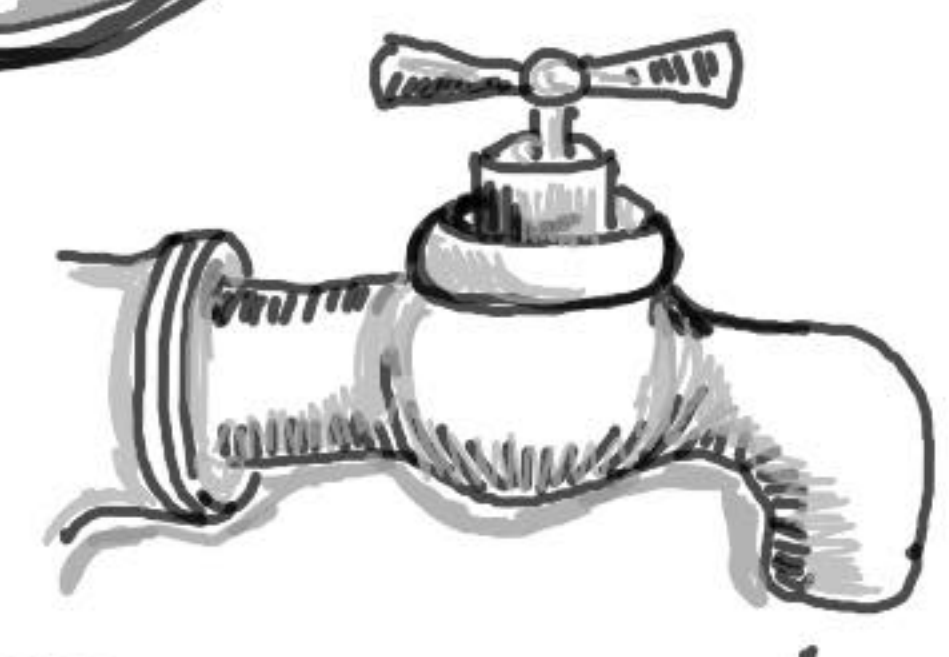
your message



powerless without authenticity

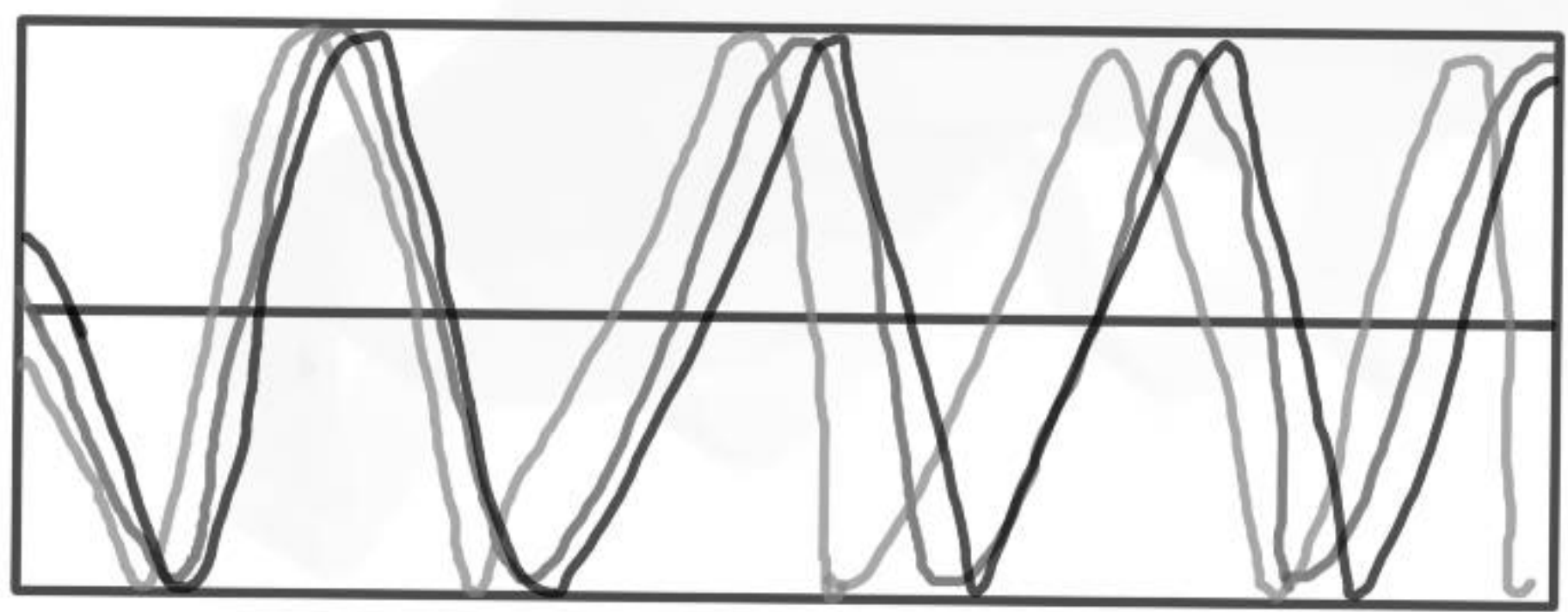


Need for harmony



# Authenticity

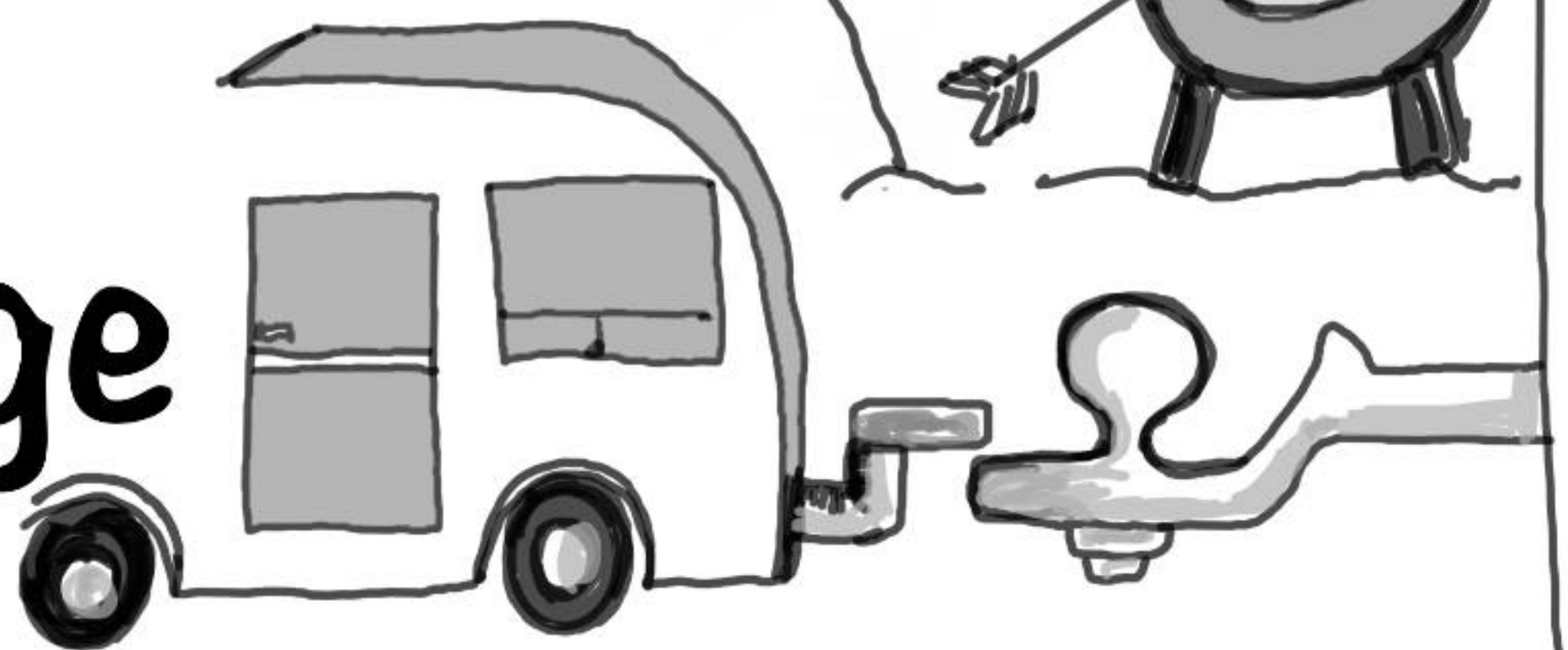
1



5

# Engage

the listener



# Communicate Powerfully